

✕  
1EX  
TRADING BOARD  
PITCH DECK



# FIRST TRADING BOARD

## OUR MISSION

Our mission is to increase the number of successful traders on the market by making professional trading innovative and simple, saving our users the most important resources – their time and money.





# PROBLEMS TRADERS MEET THE MOST

Time-consuming task of switching between products

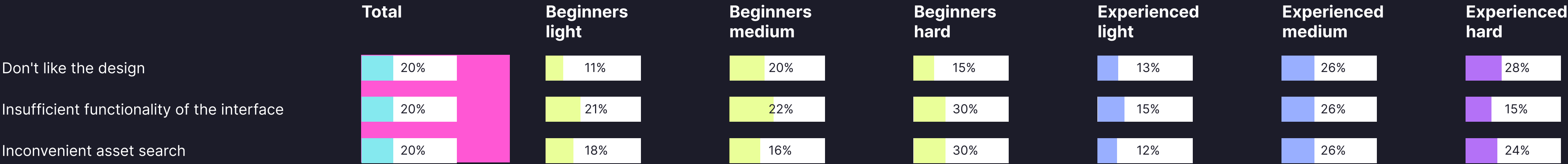
# SOLUTION WE PROVIDE

**1ex combines best trading Solutions** for professional asset managers in one interface

Lack of analytical data  
Emotionally motivated trade actions  
Inaccurate news feed

Smart data aggregator powered by Machine Learning

## Main problems in the use of exchanges, launchpads and other crypto products



According to BDC research company

# WHAT IS 1EX ECOSYSTEM?

## 1EX ALGO

### Algorithmic trading platform

- Ability to simultaneously run and control thousands of robots and dozens of accounts and exchanges.
- Works with both the crypto market and the classic market with all types of instruments
- Availability of a statistics module, which is used as a back-office

## 1EX RISK MANAGEMENT

### Prop soft and trader's personal account

- Manual, neural and algo capital control
- It involves an assessment of the trader's behavior and its results.
- One AI analyst instead of risk department

## TRADING BOARD

- Microsecond supply of market-data and user-data
- We provide an API based on the FAST / FIX protocol
- Unique dynamic indicators
- Brokerage

## 1EX AI NEWS

### News feed which helps to trade

- 100+ news sources
- Sentiment analysis | positive / negative / neutral
- Unique indicators based on machine learning

## 1EX SMART DOM

### PRO crypto trading software

- Helps traders predicting price changes
- Analysis of Market and Limit orders simultaneously to give the whole market situation
- Give a prediction of upcoming market volatility



# 1EX ALGO

## ALGOTRADING PLATFORM

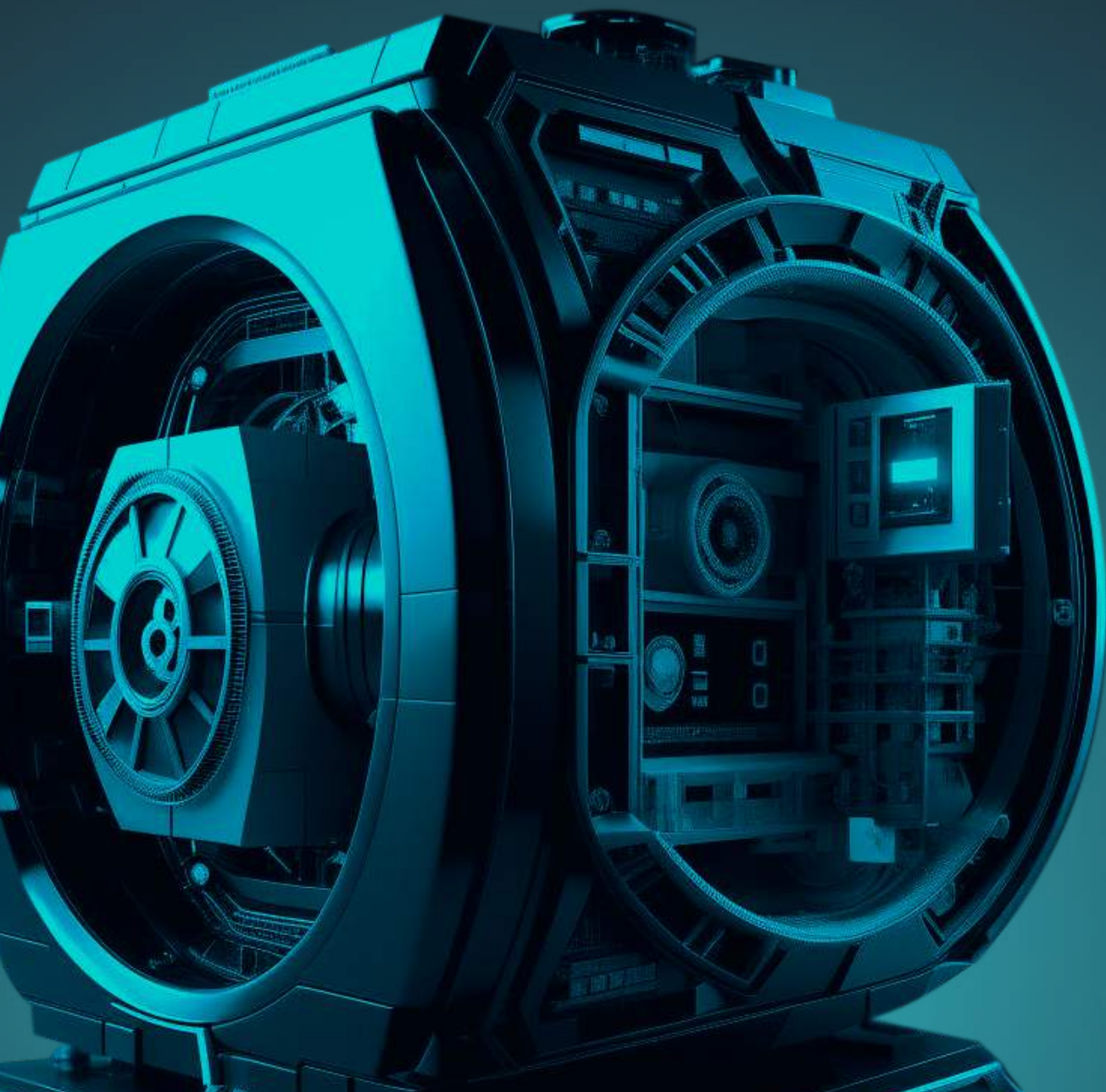
The platform allows you to test, optimize and conduct forward and portfolio analyses. This allows you to minimize risks inherent to trading bots and prevent potential errors.

The 1ex platform enables professional market participants to create their own trading bots. To make the creation of trading bots even simpler and more convenient, the platform offers more than

### 90 READY-MADE TRADING BOTS

which you can use to build your own solution.

- Ability to simultaneously run and control thousands of robots
- Availability of a statistics module, which is used as a back-office
- Automated PDF reports based on the best given parameters
- Works with both the crypto market and the classic market with all types of instruments
- Ability to work simultaneously with dozens of accounts.
- Testing, optimization and forward testing.
- Ability to write your own scripts: robots and portfolios, analysis of optimization results, analysis of portfolio testing results
- Automatic download of historical data from crypto exchanges, as well as data pumping without the need to download existing history
- Receiving notifications in Telegram, Email, sound alerts and notifications in the form of messages





# 1EX SMART DOM

## IMPROVED PROFESSIONAL DEPTH OF THE MARKET

A professional product for the trading positions management. It is designed for monitoring the volumes of various instruments and the quick placement of buy and sell orders.

1ex SMART DOM allows to accurately track market dynamics and make timely decisions on transactions. It is currently the most efficient tool to analyze market movements and perform trading transactions.



- Analyze the market dynamics and place orders in one click
- 6 types of clusters for assessment of the trading volumes and quick trading and variability of order types
- 5 Modules for analyzing and predicting price changes.
- Built-in risk manager with risk evaluation according to 14 parameters
- Scale of Buy/Sell Intensity for evaluating price breakouts and rebounds
- Levels prioritization for consecutive orders execution and alert system.
- Trade history with profit/loss forecasts and actual PNL displayed
- Connections with crypto exchanges
- Connection with proprietary infrastructure and 1ex Trading Board
- Connection with American, European and Asian stock exchanges
- Interactive charts
- Options trading



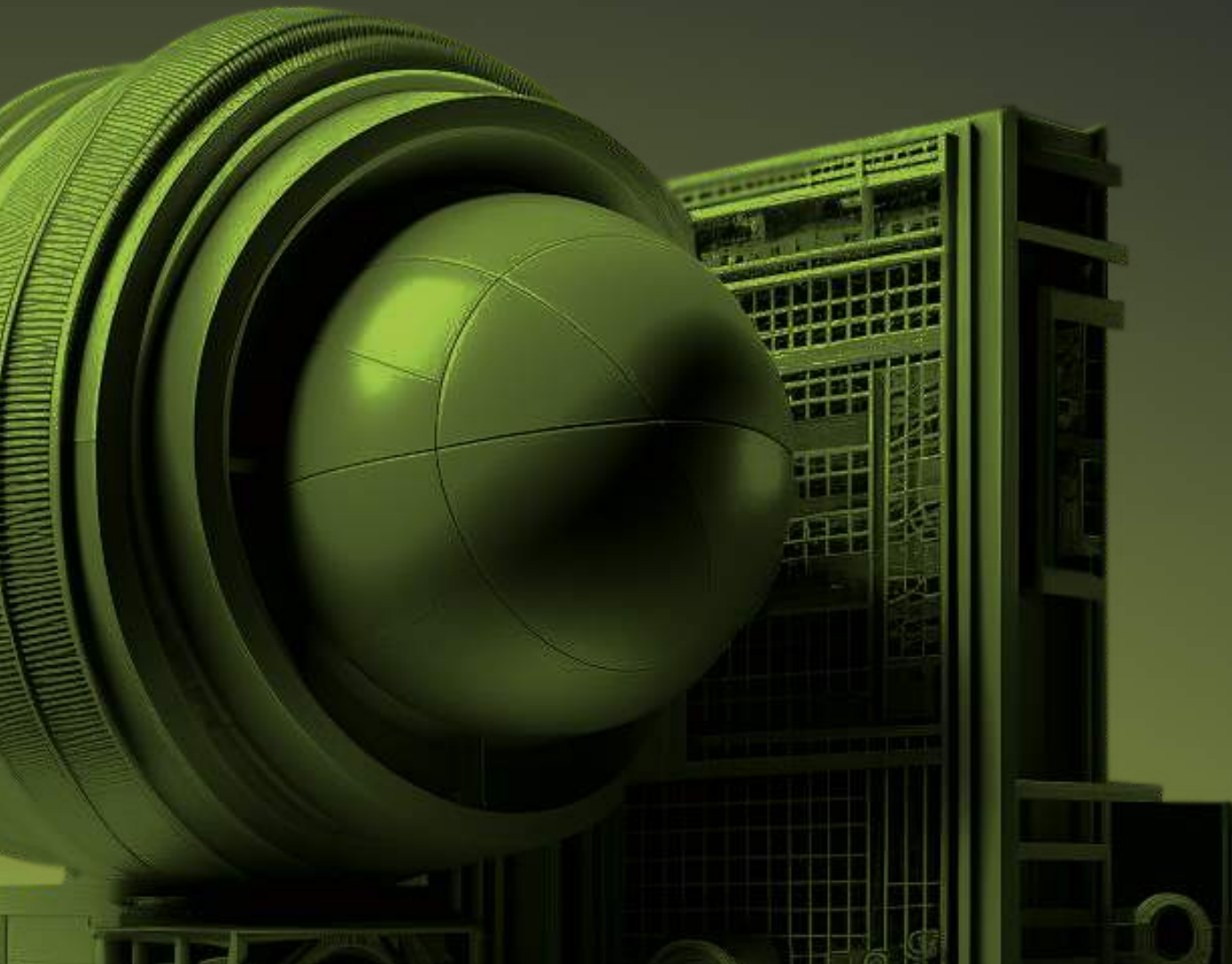
# 1EX RISK MANAGEMENT

## INFRASTRUCTURE FOR PROFESSIONAL TRADING COMPANIES

Aided by our risk management system, professional trading companies get the opportunity to control trading, operation risks and assess the efficiency of trading actions. Trading sessions can be monitored in real time; future operations can be set up and parameterized in a simple management tool.

1ex's infrastructure allows you to unify the work of professional trading companies in a single interface, providing personal accounts for the risk manager and traders.

- Add and customize traded instruments
- Credit/withdraw funds
- Set up a commission for traders
- Monitor all traders
- Set up leverage and drawdown
- Create sub-accounts
- Review the statistics for each trader /department/all traders
- Close positions, withdraw requests, block traders' accounts





# 1EX AI NEWS

NEWS FEED AND SENTIMENT  
ANALYSIS POWERED BY AI

SMART INFO FIELD AGGREGATOR  
POWERED BY MACHINE LEARNING

A smart feed with real-time news analysis will become a crucial tool for traders. Our product rapidly fetches unique news from the global media and compresses the facts into two sentences.

On top of that, our machine learning algorithms conduct sentiment analysis and assess the potential importance of the information.



- **Rapidity** – news are received straight from the source
- **Brevity** – information is presented in two sentences
- **Uniqueness** – only unique and non-repeating news
- **Emotions** – algorithms estimate news sentiment
- **Importance** – neural networks evaluate the potential importance of news
- **Personalization** – a customized news feed



# 1EX TRADING BOARD

Trading Board with a customized design that supports spot and margin trading, as well as futures and options contracts.

1ex Trading Board supports all major deposit and withdrawal methods, offers users multi-currency wallets for storing fiat and crypto assets, and ensures a high speed of data processing during trading transactions.

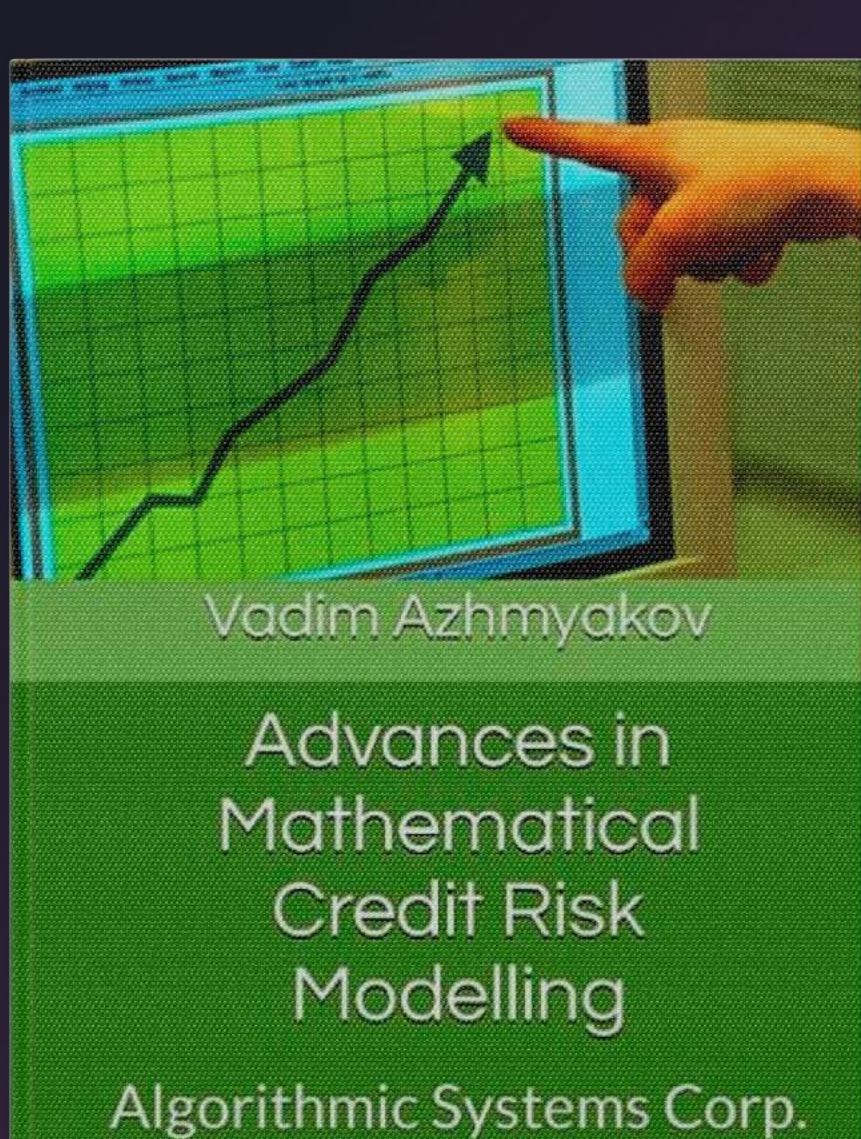
- API based FAST / FIX protocol
- Algorithmic limit order
- Microsecond engine
- Neural network-based analytical tools
- Risk management system
- Zero-code algotrading systems
- Insurance fund for a secure execution of obligations
- Tokenized assets trading
- Possibility of portfolio margining
- Comfortable portfolio statistics and analytics system
- Round-the-clock professional user support
- Transparent model of settlements between market participants





# / OUR SCIENTIFIC ACTIVITY

We have multiple publications  
of our work in different books  
and science journals



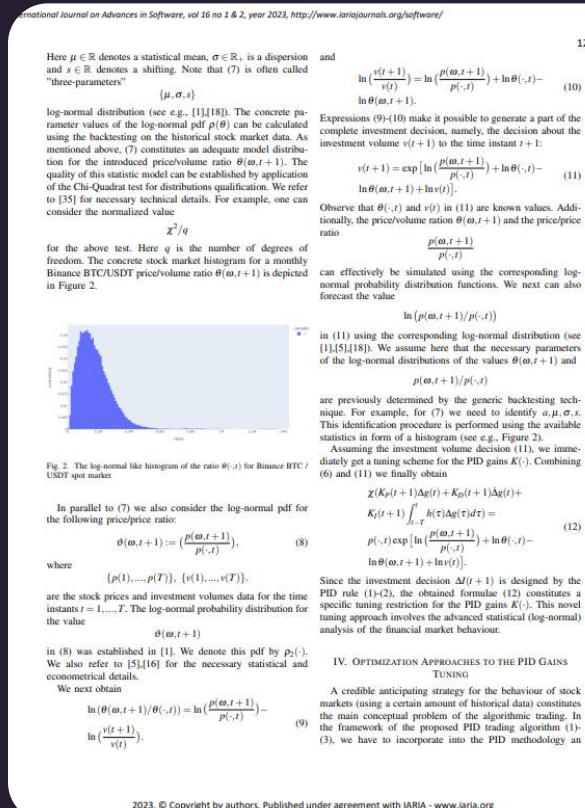
<https://www.amazon.com/Advances-Mathematical-Credit-Risk-Modelling/dp/B0BRLX5XVV>



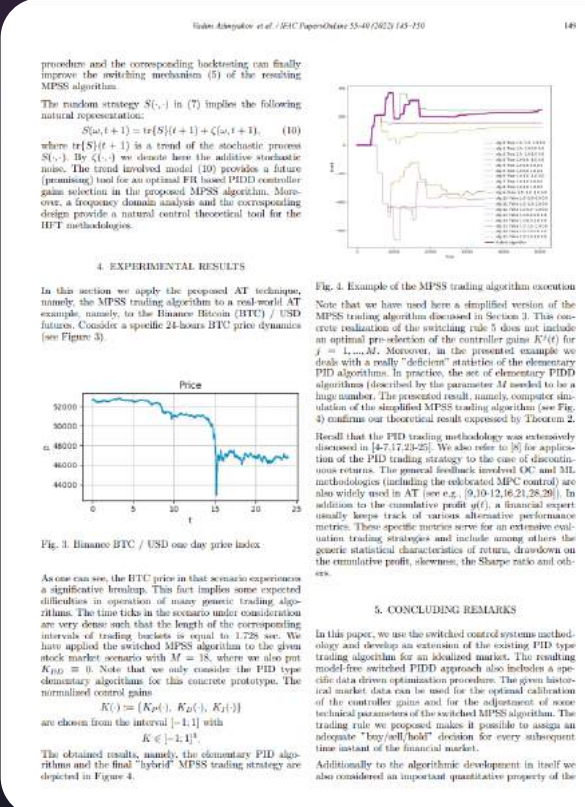
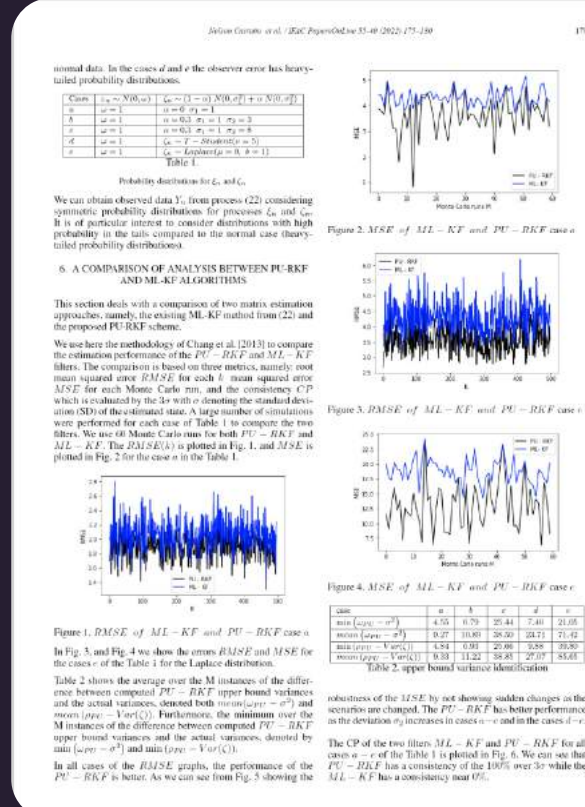
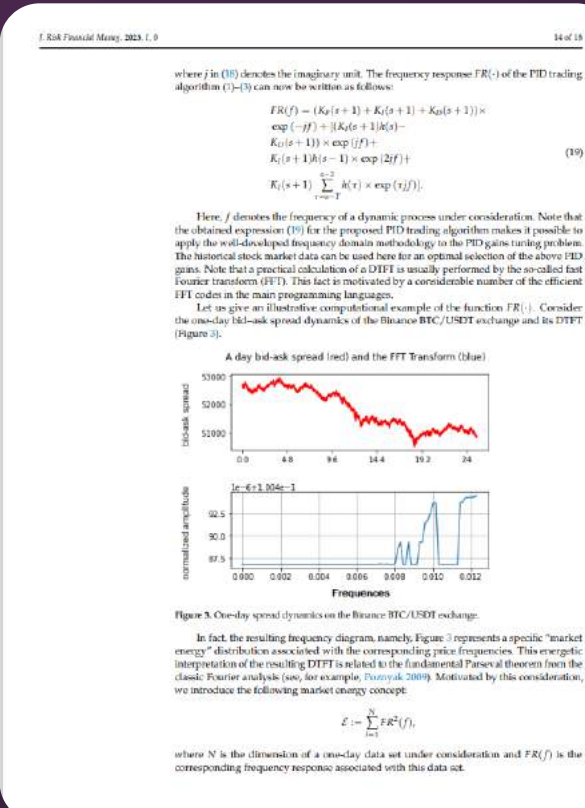
<https://www.researchgate.net/profile/Vadim-Azhmyakov>



ARIA Journals



Journal of Risk and Financial Management  
| An Open Access Journal from MDPI



<https://www.sciencedirect.com/science/article/pii/S240589632300068X>

<https://www.sciencedirect.com/science/article/pii/S2405896323000733>

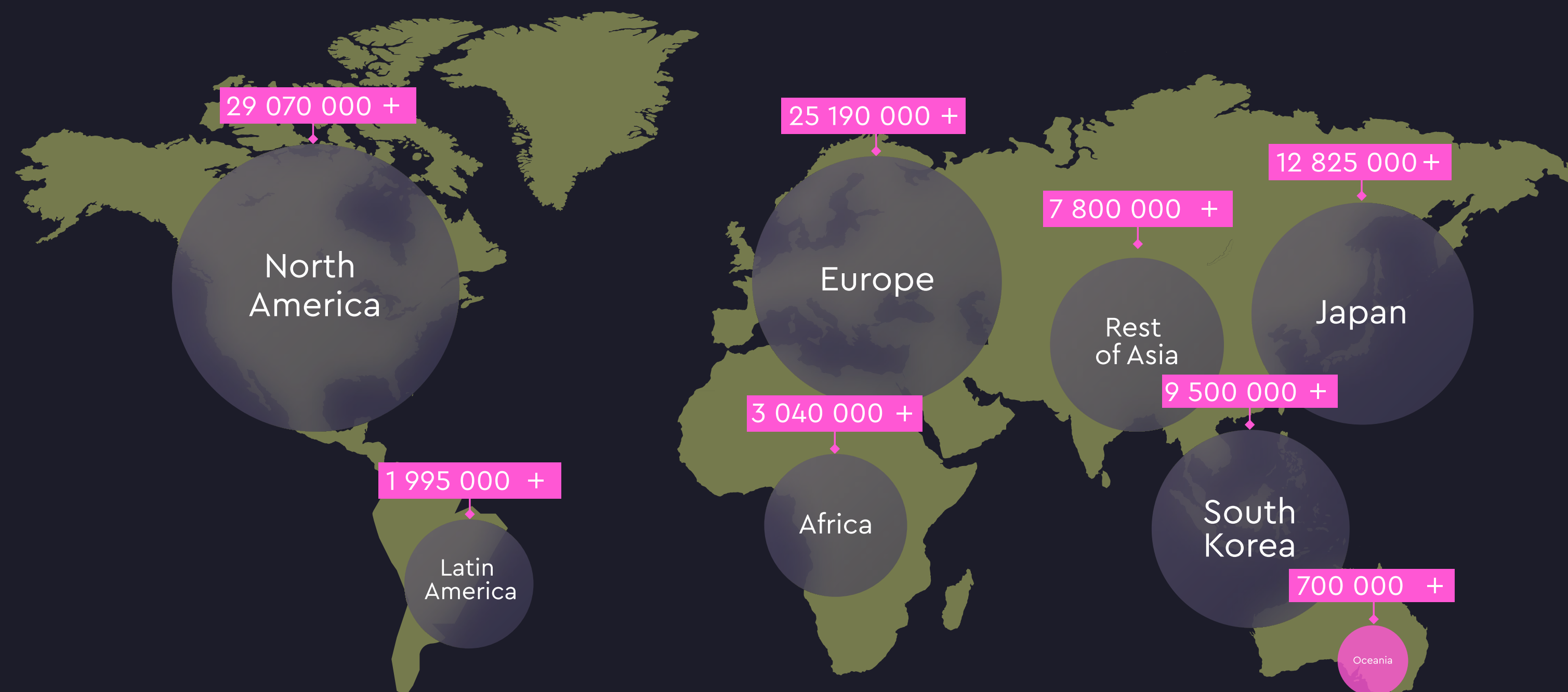


# TARGET AUDIENCES

Individual traders  
Family offices  
Trading teams  
Private investors

Proprietary trading companies  
Professional trading companies  
Investment funds  
Educational platforms

**Our main target markets are Europe, Asia, LATAM and Arab League countries.**



1ex Trading Board is the perfect platform for traders of various profiles. The number of crypto traders today is over 94 million people\*.

\* The numbers on the graph above are calculated according to the progression of the cryptocurrency industry and are based on the 2019 research done by [Chappuishalder](#).

# TARGET AUDIENCES

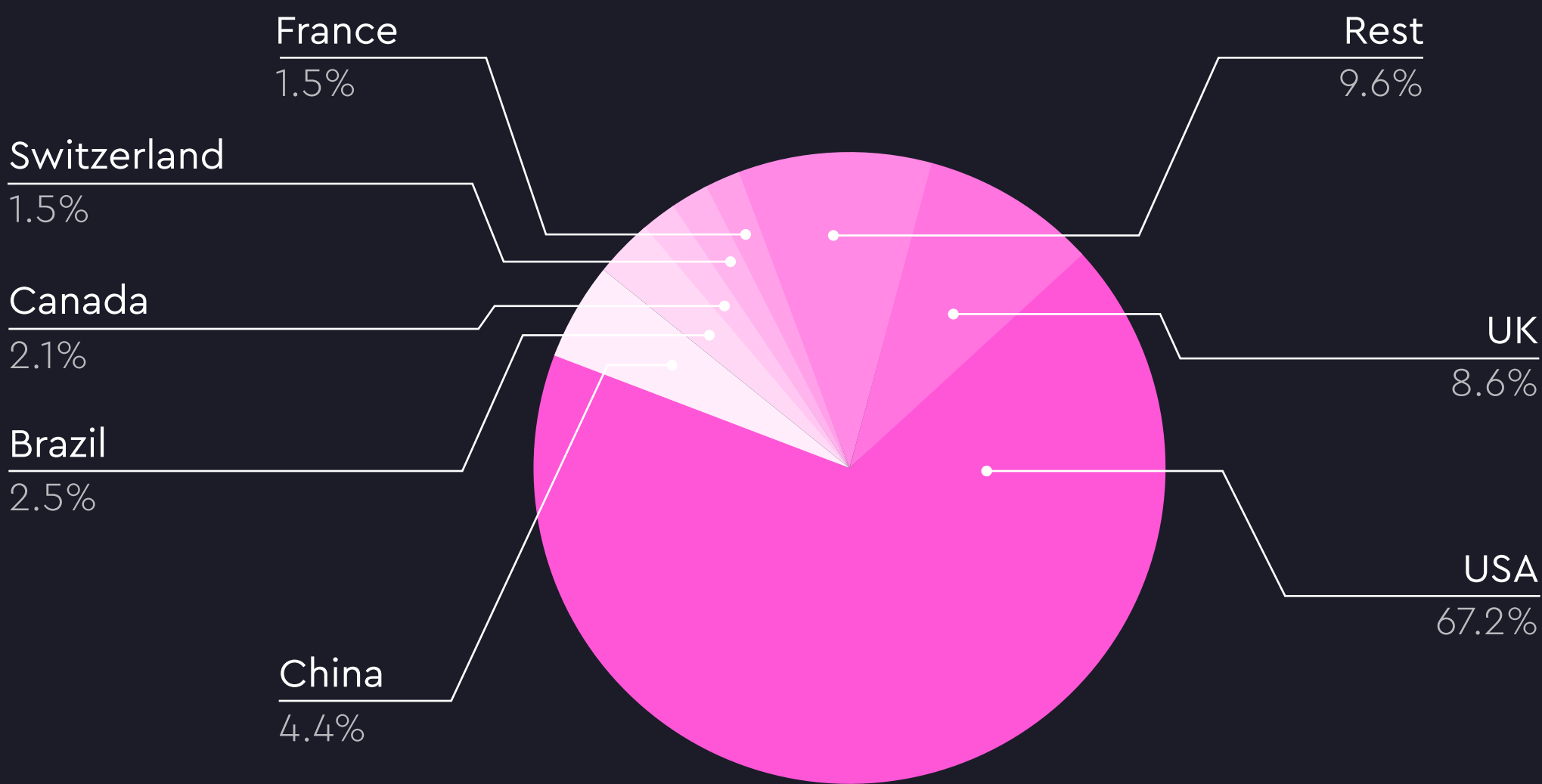
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## Hedge funds

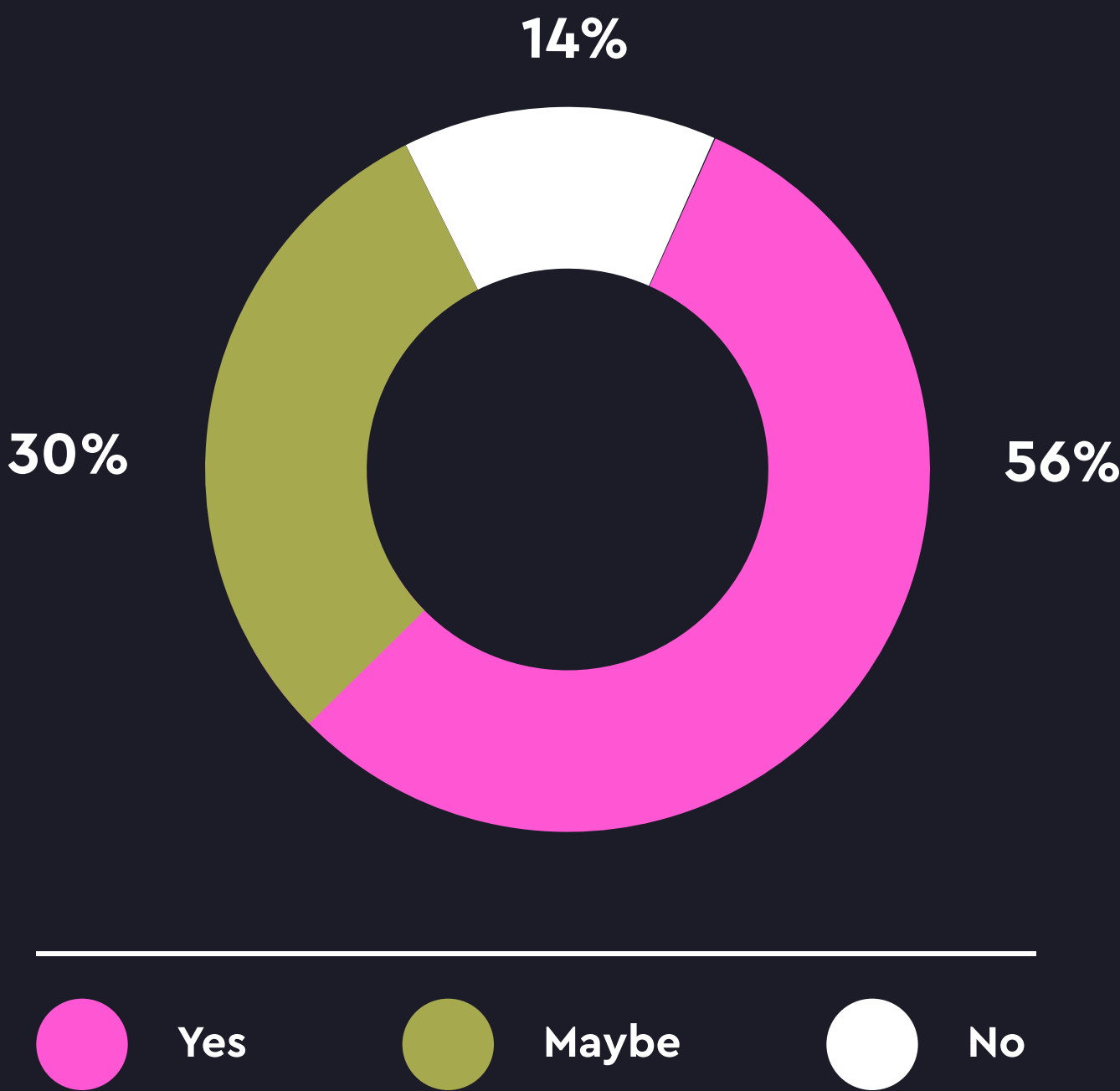
According to Pensions & Investments, in 2022, there were more than 15 thousand hedge funds worldwide, which manage more than \$4.5 trillion in assets. SigTech's 2022 report indicates that most hedge funds (their headquarters) are located in the **USA** (67.2%), followed by the **UK, China, and Brazil**

### Top 10 hudge fund domiciles



## Are you considering entering new markets (exchanges) in the next three years? Source: Acuiti

According to Acuiti, 56% of the prop trading companies surveyed intend to start trading on new exchanges in the next three years.





OUR MAIN TARGET MARKETS ARE EUROPE, ASIA, LATAM AND ARAB LEAGUE COUNTRIES.

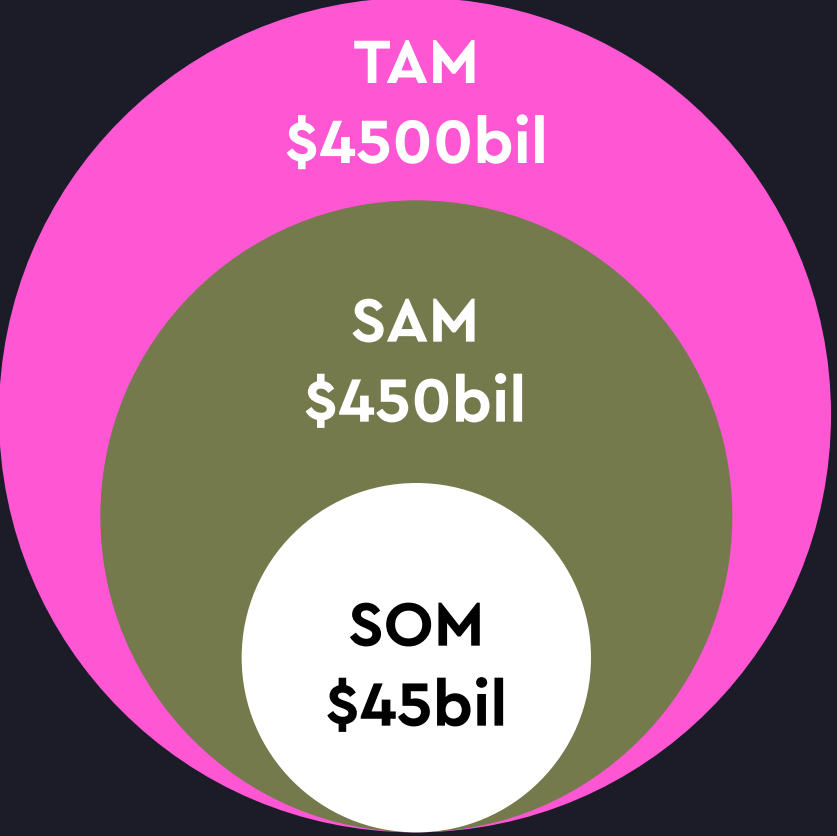
The monthly turnover per proprietary trading company is 5 billion dollars.



● Liquidity Provision ● Arbitrage ● Trading ● Fundamental ● MS/FoHF  
Source: Forteus/ Numeus Research

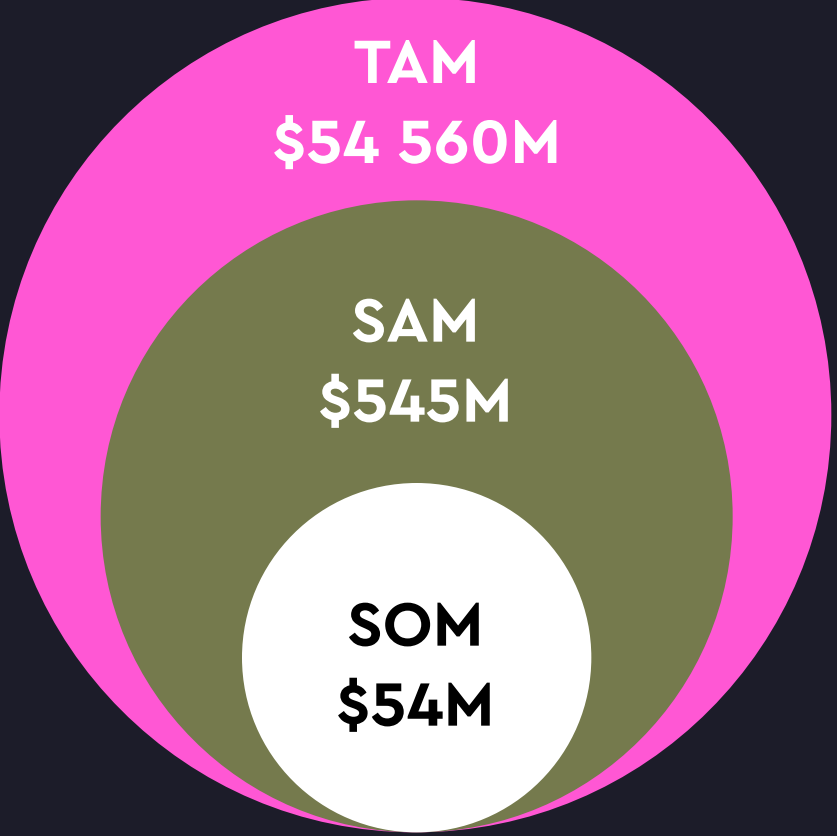
Country	Approximate number of traditional hedge funds	Traditional hedge funds trading crypto assets in 2022
USA	10800	4104
UK	1290	490
China	660	250
Brazil	375	142
Canada	315	119
Switzerland	255	97
France	225	85
Other	1440	547

Traditional market evaluation



The Emergence of Crypto Hedge Funds:  
Opportunities and Outlook (numeus.xyz)

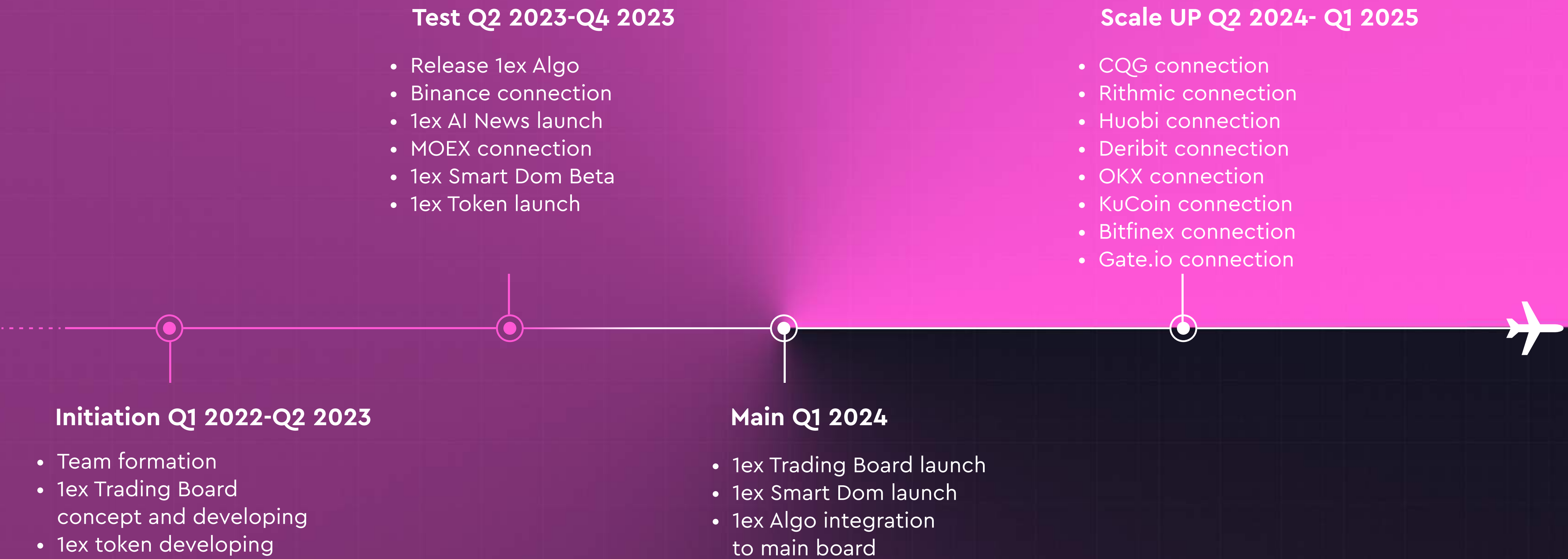
Crypto market evaluation



The Emergence of Crypto Hedge Funds:  
Opportunities and Outlook (numeus.xyz)



# 1EX Flight Route



2023



first trading board in crypto



# TOKEN UTILITY

 Access to the main functions of the Trading board

 Ability to reduce trading commissions when paying with 1EX tokens

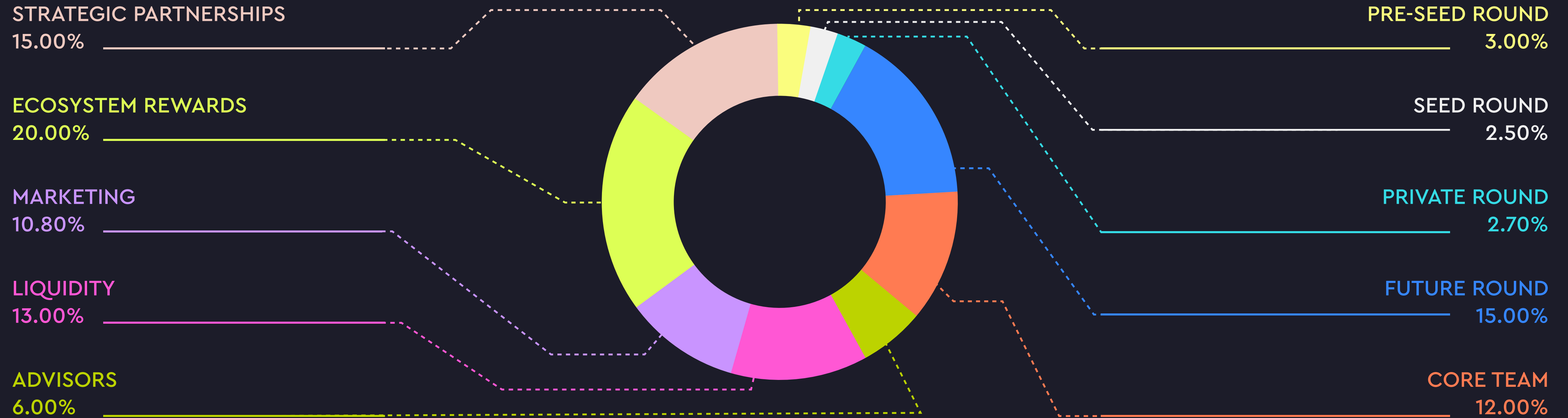
 Opportunity to stake 1EX token to get rewards

 Access to 1EX academy



# 1EX TOKENOMICS

Share (% of total)



## HOW MUCH FUNDS WE RAISE

Pre-seed round – \$750,000

Seed round - \$875,000

Private round – \$1,350,000



# TOKENOMICS TABLE

## TOTAL SUPPLY

1,000,000,000

## TICKER

1EX

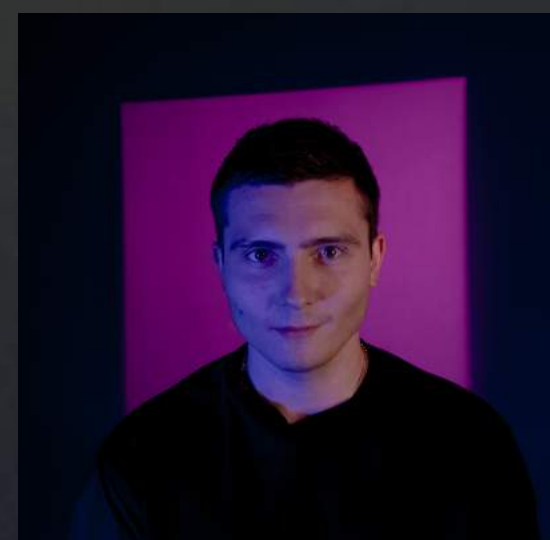
Account Owner	Share (% of Total)	Amount in Tokens	Valuation (\$)	Day 1	Day 1 (%)	Cliff (Months)	Vesting (Months)	Release	Price (\$)	Total Raise (\$)	Initial Circ Day 1 (\$)	Initial Tokens
Pre-Seed Round	3.00%	30,000,000	\$ 25,000,000	3.7%	0.11%	8	18	monthly	\$ 0.025	\$ 750,000	\$ 55,500	1,110,000
Seed Round	2.50%	25,000,000	\$ 35,000,000	3.7%	0.09%	6	16	monthly	\$ 0.035	\$ 875,000	\$ 46,250	925,000
Private Round	2.70%	27,000,000	\$ 50,000,000	5.0%	0.14%	4	9	monthly	\$ 0.050	\$ 1,350,000	\$ 67,500	1,350,000
Future Round	15.00%	150,000,000		0.0%	0.00%	12	24	monthly	–	–	–	0
Core Team	12.00%	120,000,000	–	0.0%	0.00%	12	24	monthly	\$ 0.050	–	–	0
Advisors	6.00%	60,000,000	–	0.0%	0.00%	8	24	monthly	\$ 0.050	–	–	0
Liquidity	13.00%	130,000,000	–	20.0%	2.60%	–	8	monthly	\$ 0.050	–	\$ 1,300,000	26,000,000
Marketing	10.80%	108,000,000	–	2.5%	0.27%	–	16	monthly	\$ 0.050	–	\$ 135,000	2,700,000
Ecosystem Rewards and Incentives	20.00%	200,000,000	–	0.0%	0.00%	–	32	monthly	\$ 0.050	–	–	0
Strategic Partnerships	15.00%	150,000,000	–	3.0%	0.45%	–	16	monthly	\$ 0.050	–	\$ 225,000	4,500,000
	Total 100.00%	Max Supply 1,000,000,000.00			Day 1 3.66%					Total Raise \$ 2,975,000.00	Day 1 Initial cap \$ 1,829,250.00	Day 1 token 36,585,000.00
Total Investors	23.20%											
Total Team + Liquidity + Advisors	41.80%											
Total Community	35.00%											



# TEAM



**DMITRIY LITVINOV**  
Co-founder, CEO



**ANTON NOZDRACHEV**  
Co-founder, CBDO



**YURIY DERNOV**  
CTO 1ex Algo



**KSENIYA KORABELNIK**  
CMO



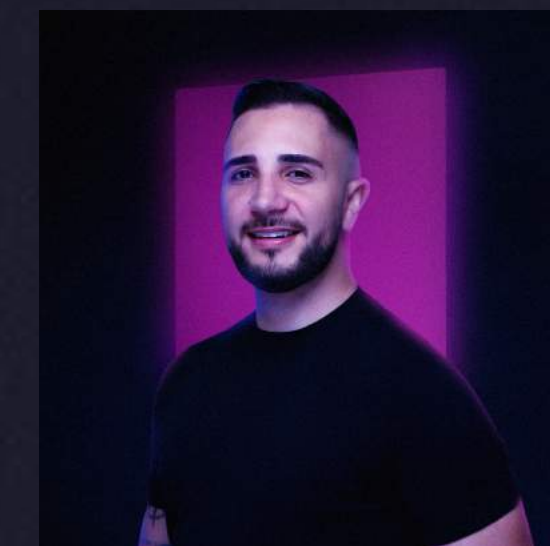
**ILYA SHIROKOV**  
CPO



**VICTORIA MILTON**  
BUSINESS DEVELOPMENT

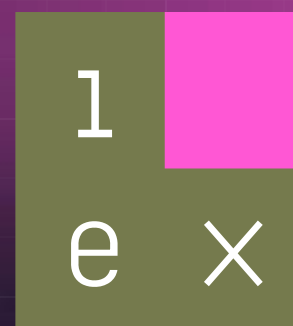


**MICHAEL LINTS**  
ADVISER



**YUSUF BERKAN ALTUN**  
ADVISER





/ WELCOME ON BOARD

